

CITIZEN

BETTER STARTS NOW

New The CITIZEN mechanical model with a new in-house Caliber 0200 mechanical movement - a collaboration with La Joux-Perret S.A.

CITIZEN is launching a new The CITIZEN mechanical model featuring the newly-developed Caliber 0200 mechanical movement, a completely new movement developed entirely in-house by CITIZEN. The Cal. 0200 is CITIZEN's first new mechanical movement since 2010. This time, we utilized the resources and know-how of our Swiss group company Manufacture La Joux-Perret S.A. to take the aesthetic appeal of this watch to new heights while ensuring a high level of accuracy in the long-term. This new movement has the same free-sprung balance wheel used in high-accuracy mechanical watches to ensure greater stability of rate.

The
CITIZEN




A mechanical watch in pursuit of the essence of the wristwatch

Since its foundation in 1918, CITIZEN has dedicated itself to producing high quality, reliable, and practical wristwatches. The CITIZEN watches, which made their debut in 1995, were designed based on four ideals to reflect CITIZEN's pursuit of the essence of the watch – ideal accuracy, ideal quality, ideal design, and reliability. With high accuracy, high quality, and superior aesthetic appeal, this new addition to CITIZEN's mechanical watch line-up was designed to inspire a feeling of fulfilment and satisfaction just by wearing it - the perfect partner for every lifestyle.

A new movement, a new fusion of Japanese and Swiss watchmaking cultures

In 2012, we welcomed La Joux-Perret to the Citizen Watch Group with a view to developing new mechanical watches. The new Cal. 0200 movement was produced through the close collaboration and technical exchange made possible by this merger. CITIZEN carries out all design and assembly in-house, and this time, we were also able to make the most of the wide range of decorative finishing techniques utilized by La Joux-Perret. This new automatic mechanical movement was created as an innovative fusion of Japanese and Swiss watchmaking cultures.

The new Cal. 0200 Movement – Accuracy and aesthetic appeal

CITIZEN's predecessor, the Shokosha Watch Research Institute, was established in 1918 with the aim of producing quality watches to match the prestigious timepieces that were being imported into Japan at the time. After six years of perseverance, the first-ever CITIZEN watch - the Caliber 16 pocket watch - was born, combining both aesthetic appeal and practicality.

In the same way, the new Cal. 0200 also combines a high level of accuracy and aesthetic appeal. Using the latest in advanced watchmaking technologies, this movement was designed to exceed the Chronometer standard (ISO 3159) benchmark for timekeeping accuracy, achieving an average daily accuracy of -3 to +5 seconds. The movement also features a free-sprung balance wheel, making it highly shock resistant as well as resistant to wear over time. Watches with free-sprung balance wheels are known for their ability to maintain stability of rate over time. The layout showcases the layered wheels of the movement and shows each of the watch components to advantage. Every component is finished to the highest of standards, enhancing the overall beauty of the movement.



High precision components, aesthetic appeal, and high-accuracy timekeeping



A free sprung-balance wheel is used to achieve high timekeeping accuracy and ensure the stability of rate over time. But the components needed to achieve this level of accuracy require an extremely high level of precision during manufacturing. CITIZEN developed a completely new manufacturing process for the balance wheel to ensure the necessary precision during processing and the exceptional beauty of the finished product. The LIGA fabrication process^{*1} was used for the escapement to achieve superior precision.

This movement is the product of CITIZEN's knowledge and know-how acquired from decades of experience producing components for Eco-Drive^{*2} movements.

Before attaching the bracelet, completed watches undergo rigorous in-house testing over a total of 17 days to ensure superior performance. Testing is carried out under various conditions, including testing at six positions and three temperature levels. A Certificate of Compliance is included with each watch to certify that it has met all of CITIZEN's extremely high standards.

A new gear train and detailed finishing for the ultimate in functional beauty

The design of the Cal. 0200 movement showcases the aesthetic appeal and exceptional finishing of each component. The decorative finishing of all gear train components including the oscillating weight, the main plate, and the bridges, is made possible thanks to the combined know-how and experience of CITIZEN and La Joux-Perret.

The bridges have a *satinage* finish comprised of a multitude of hairlines that create a delicate lustre. The detailed diamond-cut finish on the edges also provide a striking contrast of finishes, producing depth and visual appeal.



A design reflecting CITIZEN's forward-looking approach

The watch has a bold, clean look, reflecting CITIZEN's forward-looking approach. The eye-catching lugless case creates a distinctive silhouette and the finishing makes the most of the solid stainless steel material, with a striking contrast between the hairline and mirror finishes. When worn, the case and bracelet capture the light beautifully, producing an elegant lustre and giving the watch an unmistakable presence on the wrist.



Subtle colour changes on the monotone dial



The black dial of the NC0200-90E uses electroforming to create a distinctive sand-ripple pattern. The shadows created by the unique texture produce fascinating yet subtle colour changes on the monotone dial.

The dial also features the Eagle Mark depicting an eagle with its wings spread wide. With their extraordinarily powerful eyesight, eagles can spot their prey from as far as 1,000 metres away. The eagle is thus a symbol of foresight and action based on a clear vision of the future.

Since ancient times, the eagle has also worked in close partnership with humans. This mark symbolizes the two enduring commitments of The CITIZEN watches: to always look ahead and pursue the ideal, and to become an integral part of users' lives.

A perfect accent for any lifestyle

CITIZEN is a *manufacture* with the capacity to create watches in-house from design to component manufacturing, assembly, and adjustment. The in-house movements in The CITIZEN watches incorporate all of CITIZEN's know-how and skills. They are so intricate that each watch must be hand-assembled by watchmaking meisters who are the living embodiment of CITIZEN craftsmanship. The manufacturing of this mechanical model is carried out completely in-house at CITIZEN's factories in Japan, from the movement to the finishing of the watch, and each watch is hand-assembled by our team of highly skilled meisters.

*Accuracy measured when the movement is in a stationary position. Due to the characteristics of mechanical watches, daily accuracy may be outside stated figures due to variations in conditions of use (including length of time worn, the position of the watch, wrist movement, and the winding of the spring.)



Brand	The CITIZEN / Mechanical model
Model	NC0200-90E
Launch	Early Autumn
Price	
Case / Band	Stainless
Glass	Sapphire glass with anti-reflective coating
Case diameter / thickness	40.0mm / 10.9mm (design specification only)
Specifications	Cal.0200/ Automatic & Manual winding / Accuracy of average -3 to +5sec per day / Running time of approx. 60 hours when fully wound/ Frequency: 28,800 vph / 26 jewels /W.R. 5 BAR / Transparent case back / Cal.0200 Certificate of Compliance included

*1 The LIGA fabrication process is a processing technology using photolithography and electrocasting, suitable for manufacturing of ultra-precise parts and microstructure parts.

*2 Eco-Drive is Citizen's proprietary technology that powers watches using any natural or artificial light source, eliminating the need to replace batteries. Certified as an Eco Mark product for the first time in the watch industry.

<About The CITIZEN>

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The CITIZEN brand aims to become an integral part of users' lives by tirelessly pursuing the next ideal in timekeeping accuracy, quality, design, and reliability.



The CITIZEN Special Website: <https://www.citizenwatch-global.com/the-citizen>

<About CITIZEN WATCH>

CITIZEN

CITIZEN WATCH is a true manufacture d'horlogerie with a comprehensive manufacturing process that extends from creating a watch's individual components to its final assembly. The company operates in more than 140 countries and regions around the world. Since its founding in 1918, CITIZEN has held the belief of "Better Starts Now" — that is, no matter who you are and what you do, it is always possible to make something better, and now is the time to start doing it. Based this belief, we have created watches, invented and improved technologies and explored the future of watches such as our proprietary light-powered Eco-Drive technology and state-of-the-art satellite-synchronized timekeeping.

*Eco-Drive is trademark or registered trademarks of Citizen Watch Co., Ltd.

* The information contained in this release is accurate as of the issue date. The product design, price, launch date, and specifications may be subject to change without notice.